

THE MOOCALL CALVING SENSOR IS A TAIL MOUNTED NON-INVASIVE MOTION DETECTOR THAT ALERTS YOU OF THE ONSET OF CALVING.



1. MOOCALL calving sensor is a non-invasive sensor that will monitor a pregnant cow/heifer and notify you by SMS message to your mobile phone when the animal is within 1 hour of calving.
2. It is attached to the cow's tail 3-4 days beforehand as the animal indicates signs of preparation for calving.
3. As the cow gets contractions her tail moves in a specific way which the device measures. The calving sensor records approximately 600 segments of data per second which the algorithm filters and measures.
4. When the tail movements reach a certain threshold, the first high activity alert is triggered. As the movements continue, the second high activity alert is triggered. These alerts are sent via SMS messages or notifications on your Breedmanager App about 1 hour prior to calving.
5. Proven greater than 95% accuracy.
6. Text messages can be sent to up to two mobile phone numbers.
7. Rechargeable battery that will last 4+ weeks and charges overnight.
8. First year subscription free from date of activation to include data updates, software updates, warranty and support.
9. Mobile Breedmanager App available which includes device management, herd management, support and alert tones.